

march  of dimes®
35th Annual Perinatal Nursing Conference

Healthy Moms and Healthy Babies 2010



February 11 - 12, 2010
Doubletree Hotel
Oak Brook, IL

celebrating
35 years

Welcome

It is with great pleasure that the Perinatal Nursing Advisory Council invites you to join us for the 35th Annual Perinatal Nursing Conference. The volunteers serving on this council work year round to identify cutting edge topics and expert speakers. Nursing is an honored profession and the March of Dimes embraces the opportunity to support professional development efforts. We encourage you to attend and support this March of Dimes program as we all work to protect our most precious resources – babies.

-The Perinatal Nursing Advisory Council

Who We Are

The March of Dimes is a champion for all babies – those born healthy and those who need our help to survive and thrive. They are the millions of reasons behind our urgent mission to improve the health of babies by preventing birth defects, premature birth and infant mortality by:

- Fighting for health insurance for all pregnant women and children
- Pushing for newborn screening that could save lives and prevent mental retardation
- Providing comfort and information to families with a newborn in intensive care
- Supporting Nobel Prize® -winning research offering hope for preventions and solutions for babies born too soon or with birth defects

March of Dimes carries out its mission in the name of babies, moms, and families everywhere. One day, every family will know the joy of a healthy baby. Until then, there is the March of Dimes.

Conference Objectives

The goal of this 2-day program is to address significant and challenging areas of perinatal nursing practice. Upon course completion, the experienced professional will be better able to:

- Describe current trends and recent clinical advances which are significant to perinatal nursing practice.
- Explore societal and professional issues challenging the delivery of perinatal healthcare today.
- Discuss nursing research relevant to the comprehensive care of the childbearing family.

Who Should Attend?

Nurses, Midwives, Nurse Practitioners, Nurse Managers,
Childbirth Educators, Lactation Consultants, Health Educators,
Genetic Counselors, and Public Health Nurses!

Accreditation

Nurses: This activity has been submitted to Illinois Nurses Association Approver Unit for approval to award contact hours. Illinois Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurse Midwives: An application for contact hours will be submitted to the American College of Nurse Midwives.

Lactation Consultants: An application for contact hours will be submitted to the International Board of Lactation Consultant Examiners.

Session Tracking Assistant

Please find the indicators below next to each session in the following agenda. This is to assist in distinguishing which sessions best fit your educational needs! Please note that these are general guidelines. Many sessions apply to multiple areas.

◆ Public Health □ High Risk Newborn ● Lactation △ L&D/Mother Baby

Please go to www.marchofdimesconference.com for detailed session descriptions to assist you in the selection process.

March of Dimes Nursing Modules

Earn up to 5.3 additional contact hours!

In an effort to provide you more CE's at an affordable rate, March of Dimes Nursing Modules have been added to the agenda! You will find the titles of the pre-selected modules in the M Sessions. You will also keep the module of your choice to share with your peers! Be sure to register by January 25th to receive your module pre-course work in the mail!

Our Green Initiative

In an ongoing effort to conserve resources and protect the environment, our brochure is shorter and registrations will be submitted online. Full session descriptions can be viewed at: www.marchofdimesconference.com.

Speaker presentations will be available for you to download and print prior to the conference. Handouts will not be available at the conference.

Perinatal Nursing Advisory Council

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Advanced Practice Nurse, Perinatal Services, Prentice Women's Hospital

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Perinatal Outreach Educator
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Rush University Medical Center

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Advocate Illinois Masonic Medical Center

Susie Rosenberg, RN, MS

Clinical Practice Consultant
Northwestern Memorial Hospital

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Rush College of Nursing

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Kathleen Simpson, RNC, PhD, FAAN

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St. John's Mercy Medical Center

Cynthia Wilson, RN, MS

Maternal and Child Health Nurse Consultant
Illinois Department of Human Services

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Thursday, February 11, 2010

7:00 am - 8:00 am	Registration/Continental Breakfast	
8:00 am - 9:00 am	Keynote Session Pandemics <i>Laura Digiovanni, MD</i>	
9:00 - 9:15 am	Visit Exhibitors	
9:15 - 10:30 am A SESSIONS (Select one)	A-1 <input type="checkbox"/> ◆ △ ●	Cradle and All: Family Violence Affects Every Member of the Family <i>Anne Parry, M.A.</i>
	A-2 <input type="checkbox"/> ◆	Mother Administered Intervention for Premature Infants: The H - Hope Intervention <i>Rosemary White-Traut, PhD, RN, FAAN</i>
	A-3 ◆ △ ●	New Mothers Speak Out: Postpartum Challenges are Varied, Prevalent and Troubling <i>Carol Sakala, PhD, MSPH</i>
10:30am - 10:45 am	Visit Exhibitors	
10:45 am - 12:00 pm B SESSIONS (Select one)	B-1 ◆ △ ●	"The Can Do 5!": Supportive Maternity Practices that Extend the Duration of Breastfeeding <i>Marianne Neifert, MD, FAAP</i>
	B-2 <input type="checkbox"/>	Non-Invasive Ventilation of the Neonate <i>Sue McCoy, RNC, MS, NNP-BC and Amanda Bennett, RNC, MS, NNP-BC, PNP</i>
	B-3 △	IDPH Hemorrhage Project Update <i>Hemorrhage Project Committee</i>
12:00 pm - 1:15 pm	Visit Exhibitors and Lunch	
1:15 pm - 2:15 pm C SESSIONS (Select one)	C-1 ◆ △	Inflicted Traumatic Brain Injury in Children <i>Jill Glick, MD</i>
	C-2 <input type="checkbox"/>	"Brrr... Who Turned Off the Heat?" Moderate Hypothermia Treatment and Neonatal Encephalopathy <i>Cheryl Fornowski, BSN, RN</i>
	C-3 △	Blue Print for Transforming Maternity Care: Lessons from 2.5 Years of Structured Deliberation with Leaders from Across the Health Care System <i>Carol Sakala, PhD, MSPH</i>
2:15 pm - 2:30 pm	Visit Exhibitors	
2:30 pm - 3:30 pm M SESSIONS (Select one)	M-1 ◆ △	March of Dimes Nursing Module—5.0 contact hours Genetic Issues for Perinatal Nurses, 3rd edition
	M-2 <input type="checkbox"/> ◆	March of Dimes Nursing Module— 5.3 contact hours Preterm Infants: Transition to Home and Follow-Up
	M-3 ◆ △	March of Dimes Nursing Module—4.8 contact hours Diabetes in Pregnancy, 4th edition

◆ Public Health High Risk Newborn ● Lactation △ L&D/Mother Baby

Friday, February 12, 2010

7:00 am - 8:00 am	Registration/Continental Breakfast	
8:00 am - 9:00 am	<p>Keynote Session</p> <p>Life in the Grey Zone—Caring For Infants on the Edge of Viability <i>Madge E. Buus-Frank, RNC, MS, NNP</i></p>	
9:00 - 9:15 am	Visit Exhibitors	
9:15 - 10:30 am D SESSIONS (Select one)	D-1 ◆ △	<p>Stress and Adverse Pregnancy Outcomes Among Populations of Color <i>Janine Lewis, MPH, PhD (candidate)</i></p>
	D-2 □ ●	<p>State of Breastfeeding in NICU <i>Paula Meier, RN, DNSc, FAAN</i></p>
	D-3 △	<p>Update on the 2008 NICHD EFM <i>Kathleen R. Simpson, PhD, RNC, FAAN</i></p>
10:30am - 10:45 am	Visit Exhibitors	
10:45 am - 12:00 pm E SESSIONS (Select one)	E-1 ◆ △	<p>Obesity and Reproductive Functioning <i>David Sarwer, PhD</i></p>
	E-2 □ △	<p>Where the Wild Things Are: Taking the Variability Out and Infusing Some Science Into Newborn Resuscitation—The Golden Hour and Beyond <i>Madge E. Buus-Frank, RNC, MS, NNP</i></p>
	E-3 △	<p>Medical Liability in the Perinatal Arena <i>William Bower, JD</i></p>
12:00 pm - 1:15 pm	Visit Exhibitors and Lunch Nurse Awards	
1:15 pm - 2:15 pm	<p>Keynote Session</p> <p>Briefing to Build, Communicating to Correct: Essential Skills for Great Health Care Teams to Provide Better Care Stephen Harden, ATP, B-727, B-737, MD-II</p>	
2:15 pm - 2:30 pm	Visit Exhibitors	
2:30 pm - 3:30 pm F SESSIONS (Select one)	F-1 ◆ △ ●	<p>Using Herbs Safely in the Perinatal Period <i>Kim Dowat, CNM, PhD</i></p>
	F-2 □ △	<p>NRP Changes Course: The Move to Simulation and Debriefing <i>Cheryl W. Major, RNC-NIC, BSN</i></p>
	F-3 △	<p>Active Management of 3rd Stage of Labor <i>Carol Burke, RNC, CNM, APN</i></p>

◆ Public Health □ High Risk Newborn ● Lactation △ L&D/Mother Baby

Location & Hotel

The 2010 Conference will be held at the **Doubletree Hotel**, located at **1909 Spring Rd., Oak Brook, IL 60523**. The hotel is located in the heart of the Village of Oakbrook's shopping and business district. Located in Chicago's western suburbs, just 18 miles from the Chicago Loop, it is situated on landscaped grounds with surrounding ponds, rock gardens, and lush foliage. Adjacent to the exclusive Oakbrook Shopping Center, the Doubletree Hotel is centrally located in Oakbrook.

Parking is free of charge at the Doubletree Hotel in Oak Brook.

Oak Brook is accessible via public transportation.

Please visit www.transitchicago.com for more information.

A limited block of rooms are being held under the March of Dimes Nursing Conference at the discounted rate of **\$129.00 per night** for both single and double rooms. Rooms are available for the nights of **2/10/10-2/11/10**. Rates are subject to local and state taxes. Please call **1-800-222-TREE** by **January 22nd** to reserve a room at these special rates. Be sure to mention the **March of Dimes Nursing Conference** in order to be eligible for our room block. For cancellations please call the hotel directly at 630-472-6000.

Registration Information

Register online at www.marchofdimesconference.com

Please fill out the Registration page and mail or fax to:

**March of Dimes
Perinatal Nursing Conference
111 W. Jackson St., Suite 2200
Chicago, IL 60604
Fax: 312-435-0988**

Registrations will no longer be accepted over the phone.

Please make checks payable to **March of Dimes**.

Single & Multi Day Registrations may not be shared.

Cancellations: Cancellations received on or before January 22nd will receive a full refund. Those received after this date are assessed a \$50 processing fee.

No refunds are given for "no shows" or cancellations received after February 5th.

However, substitutions are accepted.

For more registration information, special needs, or questions contact:

**Veronica Arboleda
(312) 596.4717
varboleda@marchofdimes.com**

Faculty

William Bower, JD

Chief Risk Executive
Northwestern Memorial Hospital

Amanda D. Bennett, RNC, MS, NNP-BC, PNP

Neonatal Nurse Practitioner
Central DuPage Hospital

Carol Burke, RNC, CNM, APN

Advanced Practice Nurse, Perinatal Services,
Prentice Women's Hospital

Laura Digiovanni, MD

Assistant Professor of Maternal - Fetal
Medicine, University of Chicago Hospitals

Kim Dowat, CNM, PhD

Certified Nurse Midwife
Gundersen Clinic Viroqua

Cheryl Fornowski, BSN, RN

NICU Clinical Educator, Advocate Lutheran
General Children's Hospital

Madge E. Buus-Frank, RNC, MS, NNP

Professor and Walters Professor of
Pediatric Nursing, Bolton School of Nursing
Case Western Reserve University

Jill Glick, MD

Medical Director and Associate
Director, Child Protective Services
University of Chicago

Stephen Harden, ATP,B-727,B-737,MD-II

Co-Founder and President
LifeWings Partners, LLC

Janine Lewis, MPH, PhD (candidate)

President
Lewis Health Solutions

Cheryl W. Major, RNC-NIC, BSN

Department of Pediatrics,
Vanderbilt University School of Medicine,
Division of Neonatology

Suzanne T. McCoy, RNC, MS, NNP-BC

Clinical Manager, NICU
Central DuPage Hospital

Paula Meier, RN, DNSc, FAAN

Director for Clinical Research and Lactation
Neonatal Intensive Care Unit, and Professor of
Women, Children and Family Nursing,
and Professor of Pediatrics
Rush University Medical Center

Marianne Neifert, MD, FAAP

Co-founder and Medical Consultant,
The Lactation Program, Denver and
Clinical Professor of Pediatrics

Anne Parry, M.A.

Director, Office of Violence Prevention
Chicago Department of Public Health

Carol Sakala, PhD, MSPH

Director of Programs
Childbirth Connection

David B. Sarwer, PhD

Associate Professor of Psychology,
Departments of Psychiatry and Surgery
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Kathleen R. Simpson, PhD, RNC, FAAN

Perinatal Clinical Nurse Specialist
St. John's Mercy Medical Center

Rosemary White-Traut, PhD, RN, FAAN

Professor and Department Head, Women,
Children and Family Health Science,
University of Illinois at Chicago

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Registration Form

Name: _____

Organization: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email* (REQUIRED): _____

**Sign up for BOTH days and receive up to 15.3 contact hours for only \$250.
Receive a March of Dimes Nursing Module at no additional cost!**

To receive these prices register by January 18th. All prices will be raised by \$50 after that date.

Thursday only: \$150 _____ **Friday only : \$150** _____

Two Day Special: \$250 _____ **Total:** _____

Payment Method: Check one of the following

Visa MasterCard Discover American Express Check

Card: _____ Exp. _____ Billing Zip: _____

(Please include a copy of your check request or purchase order if payment is forthcoming)

Please circle your breakout sessions

Thursday:

A-1 B-1 C-1 M-1

A-2 B-2 C-2 M-2

A-3 B-3 C-3 M-3

Friday:

D-1 E-1 F-1

D-2 E-2 F-2

D-3 E-3 F-3

Special Thursday Night Social!

Join us for an evening of networking, refreshments, sampling and pampering!
Registration required and space is limited.

Yes, I am interested in attending the Free Thursday Night Social

Please note space will fill up early!



35th Annual Perinatal Nursing Conference

111 W. Jackson Blvd., Suite 2200
Chicago, IL 60604

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Always thinking. Always caring.™

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